



SAUDI FOOD
MANUFACTURING
سعودي فود للتصنيع
30 APR - 2 MAY 2024
RIYADH FRONT, SAUDI ARABIA

STRATEGIC
PARTNER



THE LEADING F&B MANUFACTURING EVENT IN SAUDI ARABIA

PROCESSING | PACKAGING | INGREDIENTS

POST SHOW
REPORT

TRANSFORMING THE LANDSCAPE OF THE KINGDOM'S F&B MANUFACTURING INDUSTRY

Under the patronage of H.E. Bandar Ibrahim Al Khorayef, Minister of Industry and Mineral Resources, concluding on a strong note, SaudiFood Manufacturing emerges as the epitome of success within the Food & Beverage Manufacturing industry.

The inaugural edition soared to unprecedented heights, facilitating invaluable connections among international exhibitors, esteemed industry figures, F&B communities, strategic partners, and leading processing, packaging and ingredients companies all converging under one pioneering roof.






70
Countries



400+
Exhibitors



18,983
Visitors



4,797
Meetings Arranged

85%

of exhibitors are already ready to re-book for 2025

92%

of visitors felt that SaudiFood Manufacturing was vital and effective for their business



SaudiFood Manufacturing is a platform for networking, we get a new crowd and new potential from the local market.

AMIR SOTOUDEH
Managing Director
Multivac



SaudiFood Manufacturing is enforcing global partnerships and solidifying the Kingdom's vision to be the perfect destination for industry.

MAJED RAFED AL-ARGOUBI
CEO
Saudi Authority for Industrial
Cities and Technology Zones
'MODON'

The inaugural Saudi Food Manufacturing show, a few days after the successful conclusion, which achieved a praiseworthy response among the food and beverage industry community at the local, regional and global levels.

ALI ALOMEIR
VP of Business Development
MODON



We got a lot of connections from the show and had a great crowd at our stand.

MOHAMED GAD
CEO
Allagro



We are here to meet our potential customers in Saudi Arabia and it exceeded our expectations during SaudiFood Manufacturing.

EMILIE NAULT
Managing Director
Senovia Middle East



LEADING F&B MANUFACTURERS SELECTED SAUDI FOOD MANUFACTURING AS THEIR ENTRY POINT INTO THE THRIVING SAUDI MARKET



OUR VISITORS CAME FROM **70+ COUNTRIES**



TOP

VISITING COUNTRIES



Saudi Arabia



United Arab Emirates



Kuwait



Bahrain



Oman



Qatar



Egypt



China



Jordan



India



Philippines



Turkey



Afghanistan



Denmark



United States Of America



United Kingdom



Lebanon



France



Algeria



Pakistan



Argentina



Germany



Italy



Malaysia



Sudan

95% OF POTENTIAL BUYERS WILL RETURN IN 2025



It is important to meet new potential customers and this show has met our expectations.

JOHN FRANCOIS RICHARD
Sales Director
Silesia Flavors



TAWASUL

MEETINGS PROGRAMME

“

Aligns with Saudi Vision 2030 to bring new businesses to the Kingdom.

Great place to meet new business partners and industry trends.



It was a valuable and enriched experience introducing various international experts on food manufacturing, processing and packaging solutions.

Great business opportunities.

”

ROBUST, TAILORED CONNECTIONS WERE MADE ACROSS THE F&B MANUFACTURING INDUSTRY'S LARGEST NETWORK



FOOD FORWARD SUMMIT

OFFICIAL PARTNER



IGNITING INNOVATION WITH A DYNAMIC GATHERING OF THE WORLD'S LEADING FUTURISTS AND VISIONARIES.

2 DAYS
of exceptional learnings



70%
of the speakers presented for the first time ever in KSA



3
internationally renowned Food Futurists

60+
speakers, international organisations, and thought leaders

SAUDIFOOD MANUFACTURING INSPIRED AUDIENCES WITH INSIGHTS FROM THE WORLD'S TOP **FUTURISTS IN MANUFACTURING, SHAPING FUTURE INNOVATIONS**



ROSS DAWSON

Leading Futurist, Entrepreneur
& Bestselling Author



TONY HUNTER

Food Futurists, Future of
Food Consulting



BUGGE HOLM HANSEN

Senior Futurist & Head of Innovation and
Technology, Copenhagen Institute for
Future Studies

AN EXCEPTIONAL GATHERING ON THE
LATEST TRENDS IN F&B MANUFACTURING,
**FEATURING TOP INDUSTRY THOUGHT
LEADERS AND INNOVATORS**



AMAL DOKHAN
General Partner
500 GLOBAL



**SOMSUBHRA GAN
CHOUDHURI**
Co-founder & CEO
AI PALETTE



NICOLA MASIERO
Export Area Manager
TMG IMPIANTI



ENG. OMAR AL-BRIKAN
**NATIONAL INDUSTRIAL
DEVELOPMENT
CENTER**



MUYIWA AKINTOYE
Chief Product Officer
PLANETARY

INSIGHTS FROM OUR SPEAKERS: **UNVEILING WHAT CAPTIVATED THEM AT THE SHOW**

Sumit Malik
Head of R&D
Al Daajan
Holding

Heyam Abdelhadi
Executive Chef
Bel Group

Neeraj K. Batta
Senior Vice President
Batta Environmental
Associates, Inc

Soniya Ashar
Founder
NutriCal



SaudiFood Manufacturing is looking into the future, optimising and maximising the opportunities based on the new technologies.

TONY HUNTER
Global Food Futurist

SaudiFood Manufacturing is a great platform. The size of the event and the scalability is impressive. It is the right platform to meet such intriguing people working to get food to people. I'm really in awe.

DR. FLÁVIA FAYET-MOORE
CEO
FOODiQ Global



SAUDIFOOD
MANUFACTURING
— AWARDS 2024 —

DISCOVERING THE INNOVATIONS POISED TO REVOLUTIONISE SAUDI'S F&B MANUFACTURING INDUSTRY



BEST INGREDIENTS
INNOVATION AWARD

BRENNTAG - UAE

Ingredient-Solution for Plant Based
Greek-Style Cheese Alternative



BEST PACKAGING
INNOVATION AWARD

MULTIVAC MIDDLE EAST - UAE

Tx Series & Smart Services



BEST PROCESSING
INNOVATION AWARD

DC NORRIS & COMPANY - UK

DCN Jet Cook



RECORD-BREAKING IMPACT

f
11.5M

TOTAL
IMPRESSIONS ON
FACEBOOK

in
100k

TOTAL
IMPRESSIONS ON
LINKEDIN

X
7.6M

TOTAL
IMPRESSIONS ON
TWITTER

@
8.7M

TOTAL
IMPRESSIONS ON
INSTAGRAM



OVER

51M

DIGITAL AD
IMPRESSIONS

MARKETING & PR OVERVIEW

500k⁺

WEBSITE SESSIONS
FROM 25 COUNTRIES



51M⁺

AD IMPRESSIONS SERVED IN JUST
2 MONTHS ACROSS GCC MARKETS

450k⁺

ORGANIC IMPRESSIONS WITH AN
ENGAGEMENT RATE 5.4% HIGHER
THAN THE INDUSTRY BENCHMARK

SETTING A NEW BENCHMARK IN **F&B MANUFACTURING INDUSTRY**



UNFORGETTABLE HIGHLIGHTS FROM THE SHOW

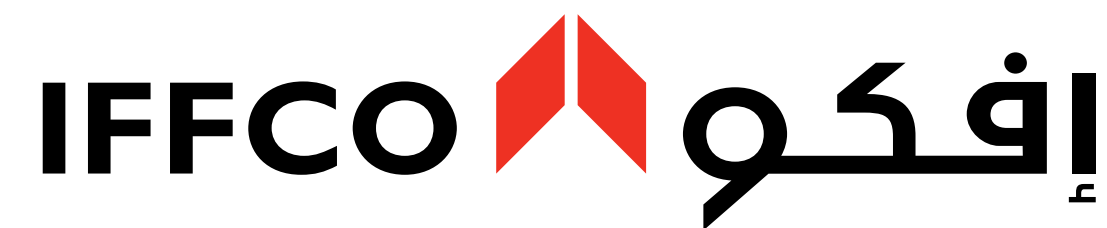


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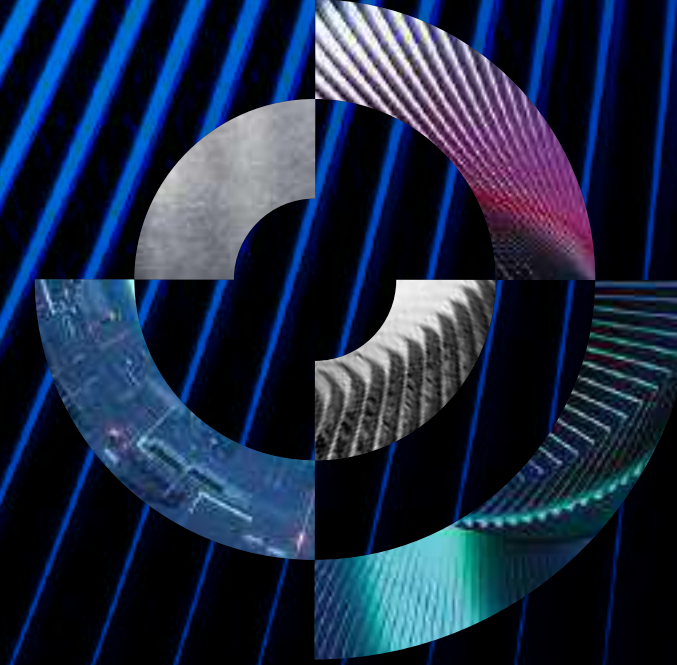
— KNOWLEDGE PARTNER —



— MEDIA PARTNERS —



LET'S MEET AGAIN



SAUDI FOOD
MANUFACTURING
سعودي فود للتصنيع

13-15 APRIL 2025
RIYADH FRONT, SAUDI ARABIA

BOOK YOUR STAND

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العربية ARABIA

dmg events